



澳門旅遊學院
INSTITUTO DE FORMAÇÃO TURÍSTICA DE MACAU
Macao Institute for Tourism Studies

2021/2022

Bachelor's Degree Programmes

本科課程

ADMISSION BROCHURE

招生簡章

FOR MAINLAND APPLICANTS

内地考生适用

EXPLORE #IFTM



EXPLORE IFTM IN A MINUTE

一分钟认识澳旅院



QS World University Rankings by Subject - Hospitality and Leisure Management - Macao #1 Asia #4 World #30
QS 世界大学学科排名 - 款待及休闲管理
澳门 #1 亚洲 #4 全球 #30



Shanghai Ranking - Global Ranking of Academic Subjects - Hospitality and Tourism Management - Top 50
软科世界一流学科排名 - 旅游休闲管理
全球首50位



1st in the world passed the International Quality Review (IQR) of UK's Quality Assurance Agency for Higher Education (QAA)
全球首间通过英国高等教育质量保证局 (QAA) 的国际质素评鉴 (IQR)



1st in the world to attain the UNWTO.TedQual certification and currently offering the greatest number of certified bachelor's degree programmes
世界旅游组织「旅游教育质素认证」- 全球首间及全球最多学士学位课程认证



OUR STRENGTHS

我们的优势

Culturally Diverse Campus 多元文化校园

Students Faculty Members

学生

教学团队



34

19

countries & regions

国家及地区

countries & regions

国家及地区

Global Horizon 环球视野

Global Internship

环球实习



685

organisations

旅游及服务企业

Global Partners

环球合作伙伴



33

countries and regions

国家及地区

155

partners

院校、机构和组织

120

non-local entities

非本地单位





Bachelor's Degree Programmes (English medium)

本科课程 (英文学制)

Medium of instruction: **English**

授课语言：英文

Duration: 4 years

修读年期：四年



PROSPECTUS
课程概览



**Bachelor of Arts in
Culinary Arts Management**
厨艺管理 学士学位



**Bachelor of Science in
Hotel Management**
酒店管理 学士学位



**Bachelor of Science in
Tourism Event Management**
旅游会展及节目管理 学士学位



**^Bachelor of Science in
Cultural and Heritage Management**
文化与遗产管理 学士学位



**Bachelor of Science in
Tourism Business Management**
旅游企业管理 学士学位



**Bachelor of Science in Tourism
Retail and Marketing Management**
旅游零售及市场推广管理 学士学位

^The revised curriculum is to be effective from academic year 2021/2022, subject to final approval.
课程修订有待审批，计划於 2021/2022 学年开始生效。



Bachelor's Degree Programmes (Chinese medium)

本科课程 (中文学制)

Medium of instruction: **Chinese**

授课语言：**中文**

Duration: 4 years (Bachelor)

修读年期：四年 (学士)

Bachelor of Science in Hotel Management

酒店管理 学士学位

Bachelor of Science in Tourism Event Management

旅游会展及节目管理 学士学位

Bachelor of Science in Tourism Retail and Marketing Management

旅游零售及市场推广管理 学士学位



PROSPECTUS
课程概览



HOW TO APPLY?

如何报考？

Read the application requirements
仔细阅读报考条件

Upon successful submission
of application form, you will
receive a confirmation email
with your application
number.

成功递交网上报名表後，
申请人将收到附有考生编
号之确认电邮。

Upload all required documents
and wait for our notification email
按要求上载文件并等待电邮通知



APPLICATION
FORM
报名表

Fill the online application
form before the deadline
报名限期前填妥网上报名表

Settle the application
fee before the deadline
於限期前缴付报名费以
完成报名手续

Looking forward
to seeing you at
IFTM

期待在澳旅院
与您相会

报名日期 APPLICATION DATES

| Admission 入学申请 | Mainland China applicants 内地考生 |
|---|-----------------------------------|
| Bachelor's Degree Programmes 本科课程 | 01/04 - 27/06/2021 |



APPLICATION REQUIREMENT

报读条件

IFTM has not entrusted or authorized any agency to handle **application** and **admission related** matters.

澳门旅游学院没有委托或授权任何机构代办招生报名及入学手续相关事宜。

Applicants must be high school graduates and fulfil one of the following criteria:

(1) Gaokao students: Mainland applicants who have attended the "National College Entrance Examination" (Gaokao) of the current academic year and have attained a score reaching the university score line.

Priority of admission: Applicants will be ranked by their final average integrating their Gaokao score line and Gaokao English score [only applicable to Bachelor's Degree Programme (English medium)]. Priority of admission will be given to applicants with Gaokao total scores reaching the premium university score line.

(2) Non-Gaokao students: Mainland applicants who are current high school graduates studying in Mainland China or outside China following the international curriculum.

考生必须是高中毕业生且符合以下任一条件:

(1) 高考生: 参加应届高考(普通高等学校招生全国统一考试)·成绩达到其所在省/市/自治区的本科第一批录取分数线。

择优录取: 学院将综合评估考生的高考总成绩及高考英语科成绩(适用于英文学制本科课程)·高考成绩达到一本线/特殊类型招生线/高分优先投档线或同等级别的考生将被优先录取。

(2) 非高考生: 内地或外地就读国际课程的非高考应届高中毕业生

BONUS SCHEME 优惠政策

- Applicants from Guangdong province or Guizhou province will be given a bonus of 10%.
广东省和贵州省的考生可获得 10%加分。
- Applicants who have completed tourism and hospitality related courses in their high school curriculum (Form 4 to Form 6, Grade 10 to Grade 12 or equivalent) will be given a bonus of 5%.
考生於高中曾修读旅游服务相关科目可获得 5%加分。
- Applicants whose high school is not in Macao will be given a bonus of 5% if they have Principal's Recommendation Letter.
如考生的中学在澳门以外地区,且获校长推荐,可获得 5%加分。
- Applicants who have joined the following events before 31 December 2020 will be given a bonus:
考生於 2020 年 12 月 31 日前曾參與以下活動將獲得加分:

| | |
|---------------------------------------|-----|
| IFTM Summer Camp 夏令营 | 10% |
| IFTM Fam / Educational Tour 生涯规划考察体验团 | 5% |

The total bonus should be no more than 25%.

总加分以 25%为限。



**STUDY
TOUR**
游学计划

Target: Mainland high school students

對象: 內地高中生

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澳门旅游学院应用程序



Youku
优酷



Sina blog
新浪



IFTM mini-programme
澳门旅游学院小程序



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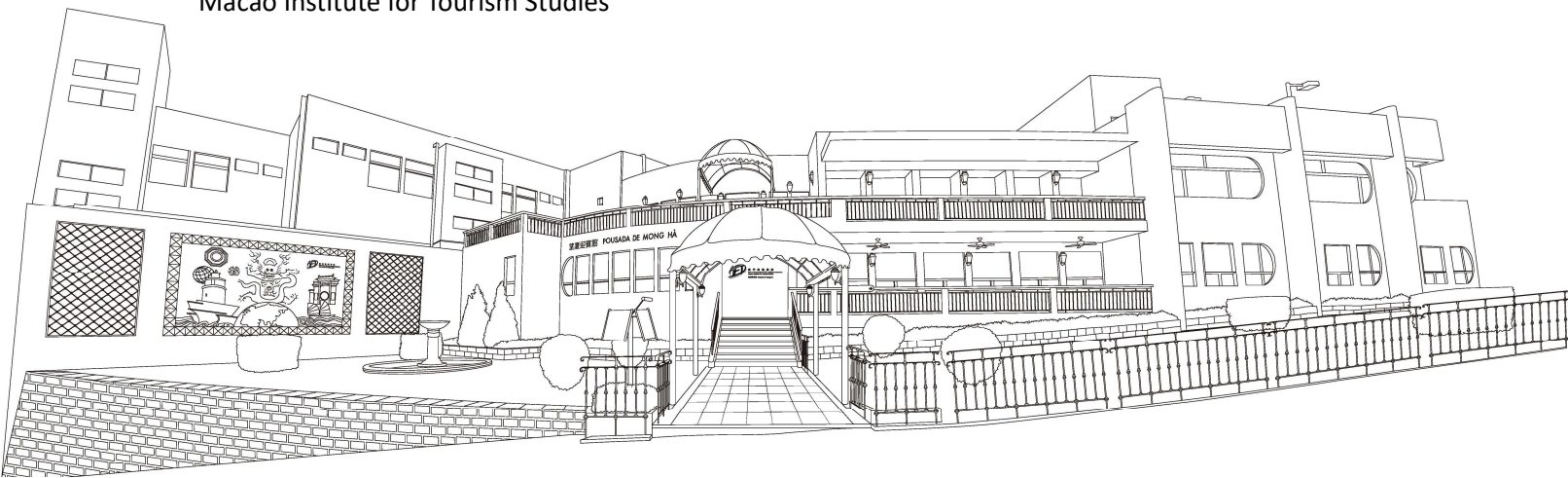
Colina de Mong-Há (Mong-Há Campus)
Avenida Padre Tomás Pereira, S.N., Taipa (Taipa Campus)

望厦山 (望厦校区)
氹仔徐日升寅公马路 (氹仔校区)



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